

Retail Packaging Layout 6 x 9 Cards

6 x 9 Cling or Unmounted Cards

Actual Card Size:
5.8" wide x 8.8" tall
Paper Size with Bleed
6" x 9"

Bleed Area
approx 0.125"

Full or partial bleeds need
to be at least 0.125" all around.

Files should be
300 dpi minimum
.tif files are preferred,
.jpg is acceptable

Card Edge

Cards should not have borders,
horizontal lines or other design
elements near the edges

Design Margin
(red line- approx. 0.10")
Text, images, and other
design elements
should be a tiny bit
away from the edges
to allow for slight
die cut +/- variance

*6 x 9 Cling Cushioned Collections - rubber with cushion attached square cut
require a 3/8" margin on the artwork collection layout in order to fit the
6 x 9 retail packaging. Unmounted rubber sheets only require a 1/4" margin.*