

# Graphics Editing

*Submitting your artwork for:  
Stamp Designs, Artwork Collections, Retail Packaging*

## **Submitting Your Artwork**

No graphics editing charges apply if you are submitting black and white line art for your stamp designs that are ready for production. Retail packaging need to be: 300 dpi .tif, .jpg, or .pdf files at actual size. (All .pdf files should have fonts converted to curves.) See templates online.

*We offer free, confidential evaluations of your files before ordering.*

## **Layout Instructions for Stamp Designs and Artwork Collections**

The best digital file format is 600 dpi saved as .tif with LZW compression for PC at actual stamp image size. We also work with these other acceptable image formats: 300 - 600 dpi: .jpg, .tif, .bmp, .eps, and .pdf. Be sure to let us know the intended size(s) when submitting your single designs and/or artwork collections so we can verify the resolution. For artwork collections, we require a 1/4" margin on all 4 sides. We recommend 1/4" to 3/8" space between each design to allow for the deep etch shouldering making it easier to cut out each stamp.

Please note: The 3/8" space between images is only required if we are cutting out your stamps with mounting cushion. You may use less space when you or your customers will be cutting them out.



*Color photo converted into halftone line art © NOAA*

## **Graphics Editing Services**

Graphics editing charges only apply if you need our help correctly formatting your design files. All of the charges are flat rate, not hourly.

### **Resizing Your Artwork - \$20.00 each**

We can resize your original files to your specifications. Let us know the intended stamp image size(s) when submitting your files.

### **Line Art Conversion for Stamp Designs - \$50.00 each**

Have us convert your grayscale images, color artwork, or photographs into high resolution one bit stamp line art. You maintain the copyrights and will receive a copy of the high resolution image file to use for any other applications or products.

### **Artwork Collection Layout - \$50.00 each**

Our graphics editing department can arrange your collection layout from single design image files. We will include the proper margins and spacing between images.

### **Retail Packaging Layout - \$40.00 each**

Submit your logo and/or color artwork for your retail packaging. We will create the retail card or package top from your individual design elements and add your copyrights and contact information. Full color and full bleed are printed at no extra charge.

Other Notes:

The charge is only \$25.00 to create a new retail packaging layout using a previous layout already on file as the template.

If your design elements include barcodes or SKU's, they must be submitted as .tif or .jpg image files at 300 dpi and already formatted for your scanner.